

Dorian Piaskowski

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Australian & British Nationality

Technical Skills

CSS3	<i>Advanced</i>	Adobe Photoshop	<i>Advanced</i>	Responsive Email Development	<i>Advanced</i>
HTML5	<i>Advanced</i>	Adobe Dreamweaver	<i>Advanced</i>	Cross-Browser Development	<i>Advanced</i>
SASS / LESS	<i>Intermediate</i>	Jira	<i>Intermediate</i>	Responsive Web Development	<i>Advanced</i>
Bootstrap	<i>Intermediate</i>	Adobe Illustrator	<i>Basic</i>	Web Optimisation	<i>Advanced</i>
jQuery	<i>Basic</i>	Axure Pro	<i>Basic</i>	Developer / Debugging Tools	<i>Intermediate</i>
JavaScript	<i>Basic</i>	Version Control (GIT)	<i>Basic</i>	W3C Standards & Accessibility (WAI-ARIA)	<i>Basic</i>

Employment History

Cazoo - Email developer (Oct 2019 - Mar 2020)

- Working on and improving upon existing responsive email templates
- Developing emails to briefs and designs supplied by team and implementing in Salesforce
- Thorough testing across multiple clients using emailonacid
- Development and testing of customer and lender invoices

Country Road Group - Edm developer (Aug 2019 - Sep 2019)

- Helping the CRM team with multiple EDM builds across the country road group (Witchery, Trenergy, Mimco, Country Road)
- Fast paced and quick turnaround environment using Salesforce
- Testing in Litmus and QA of email builds, including team email builds

Brandwidth, Iris, Karmarama, Proximity, Stackworks - Email developer (Feb - Jul 2019)

- Short term contracts which all comprised similar roles
- Adapted quickly to different teams, work processes and environments
- Working on and improving upon existing responsive email templates for multiple clients
- Testing across a range of devices and email clients both in litmus and emailonacid and physical device testing

Metro Bank - Communications development executive (Jun - Dec 2018)

- Using Microsoft Dynamics 365 for Marketing to create and manage campaigns
- Working on existing templates and creating a new mobile first hybrid template to maximise cross client rendering
- Extensive testing in litmus (40+ email clients due to large array of customers)
- Very high attention to detail needed due to financial nature of emails
- Supporting CRM Comms team on troubleshooting and investigating issues, general support
- Creating handover documentation and development guidelines

Cherry Advertising - Email developer (Mar - Apr 2018)

- Working to existing static and responsive email templates
- Thorough testing from mobile to desktop, specifically android and outlook in litmus email testing
- High attention to detail needed due to medical nature of emails

RiverIsland - Email developer (Sep - Dec 2017)

- Working on and improving upon existing responsive email templates
- Speeding up development time by creating a more readable and maintainable code, resolving inherited rendering issues
- Developing both dynamic and static emails, both for UK and international markets, to briefs and designs supplied
- Very quick turnarounds expected, and multiple amends to copy and design updates, often last minute
- Working closely with CRM developer and assisting with workload
- Role comprised some aspects of CRM developer, including creating and managing campaigns in Oracle Responsys

Wunderman - Email developer (Aug - Sep 2017)

- Working on and improving upon existing responsive email templates
- Developing emails to briefs and designs supplied by project managers and meeting tight deadlines, also expected to deliver quick turnarounds and last minute amends from client (BT/EE)
- Using litmus to test emails across 30+ email clients/devices
- Attending daily stand ups and keeping QA team & PM updated on progress of Jira issues/daily projects

Molton Brown -

Email developer (Jun 2016 - May 2017)

- Solely responsible for all development and testing of responsive emails for campaigns. This involved multiple email builds per week, following strict deadlines and managing a high and unpredictable workload (large number of resends, amends to products and last minute email send outs)
- Involved in creating a new master template to streamline the development process

- Took the initiative to create hand over documents and guidelines for future email developers in Molton Brown

Front-end/Email developer (Jul 2015 - Feb 2016)

- Involved in the development of responsive web content, occasionally with functional/interactive elements (as per brief and designs supplied)
- Frequently updating homepage/other page content on both UK and international sites and deploying to staging/live environment using Oracle CMS
- Developed and tested multiple responsive email builds per week

HiveGroup -

Front-end developer (Mar 2015 - Jun 2015)

- Involved in the development of multiple micro sites for a large pharmaceutical company using a custom framework, this involved following Photoshop mock-ups, sitemaps and functional specs, close to pixel perfect development to mock-ups across all major browsers (using graceful degradation in IE7/IE8)
- Copy updates and amends to some sections of the localised iPad apps
- Resolving front-end defects
- Doing image/graphical work using Photoshop
- Liaising with team and resolving any defects or amends raised in Jira

Front-end developer (Sep 2014 - Dec 2014)

- Copy updates for different iPad apps, some of which would be localised into a dozen languages
- Styling changes and updates to HighCharts
- Assigned to develop a medical micro-site

Front-end developer (Oct 2013 - Dec 2013)

- Copy updates for an iPad app which would be localised into over 20 languages. Very high attention to detail required due to medical related material
- Styling changes and updates to HighCharts JavaScript charts also required

Salmon -

Front-end developer (Jan 2014 - Sep 2014)

- Worked in a small team of front-end developers for a specific project which involved building a responsive site using HTML5/CSS3 (some JQuery and JavaScript work) following wireframes/specifications/visuals supplied
- Robust cross browser testing (ensuring final work met company and client standards)
- Resolving front-end related defects
- Wire framing using Axure Pro, which included error handling

Front-end/Email developer (Aug 2012 - Aug 2013)

- Working in an Agile environment, both within large and small teams on various client projects
- Creating and updating webpages, adding features and functionality (some JQuery and JavaScript work)
- Robust cross browser testing (ensuring final work met company and client standards)
- Attending and contributing to daily / weekly project meetings
- Building and testing of html emails ensuring cross email client / browser compatibility, all according to functional specs

Thetrainline -

Front-end/Email developer (Mar 2010 – Aug 2012)

- Building html emails / emailshots / newsletters. Updating dynamic email copy and imagery
- Whitelabelling for affiliate sites
- Web page / template, landing page and micro-sites build and deployment
- Reporting UI issues and where possible fixing them, and some error / bug reporting
- Updating and deploying content on the site, fixing and deploying tracking code throughout site
- Modifying and creating graphics / banners / images
- Documenting processes
- Managing design team workflow and prioritisation, liaising with other teams within the company and managing multiple work requests
- Photoshop Mock-up designs for new pages / applications / tools on thetrainline site

Front-end/Email developer (Oct 2006 – Dec 2008)

- Documentation
- DDA compliance
- UI testing, banners, graphics and flash work
- Emails & emailshots/newsletters
- Web page / template design and creation, website prototyping and updating content on the live site

Qualifications

BSc Multimedia Computing - Westminster University, Harrow (Sep 2000 - Sep 2004)

Interests

Travelling | Bouldering (Indoor Climbing) | Jogging | Film + Cinema | Science + Technology | Environmental Issues | Current News/Politics