Dorian Piaskowski

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Australian & British Nationality

**Technical Skills**

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| --- | --- | --- | --- | --- | --- |
| CSS3 | *Advanced* | Adobe Photoshop | *Advanced* | Responsive Email Development | *Advanced* |
| HTML5 | *Advanced* | Adobe Dreamweaver | *Advanced* | Cross-Browser Development | *Advanced* |
| SASS / LESS | *Intermediate* | Jira | *Intermediate* | Responsive Web Development | *Advanced* |
| Bootstrap | *Intermediate* | Adobe Illustrator | *Basic* | Web Optimisation | *Advanced* |
| jQuery | *Basic* | Axure Pro | *Basic* | Developer / Debugging Tools | *Intermediate* |
| JavaScript | *Basic* | Version Control (GIT) | *Basic* | W3C Standards & Accessibility (WAI-ARIA) | *Basic* |

**Employment History**

**Cazoo** - **Email developer (Oct 2019 - Mar 2020)**

* Working on and improving upon existing responsive email templates
* Developing emails to briefs and designs supplied by team and implementing in Salesforce
* Thorough testing across multiple clients using emailonacid
* Development and testing of customer and lender invoices

**Country Road Group** - **Edm developer (Aug 2019 - Sep 2019)**

* Helping the CRM team with multiple EDM builds across the country road group (Witchery, Trenery, Mimco, Country Road)
* Fast paced and quick turnaround environment using Salesforce
* Testing in Litmus and QA of email builds, including team email builds

**Brandwidth, Iris, Karmarama, Proximity, Stackworks** - **Email developer (Feb - Jul 2019)**

* Short term contracts which all comprised similar roles
* Adapted quickly to different teams, work processes and environments
* Working on and improving upon existing responsive email templates for multiple clients
* Testing across a range of devices and email clients both in litmus and emailonacid and physical device testing

**Metro Bank - Communications development executive (Jun - Dec 2018)**

* Using Microsoft Dynamics 365 for Marketing to create and manage campaigns
* Working on existing templates and creating a new mobile first hybrid template to maximise cross client rendering
* Extensive testing in litmus (40+ email clients due to large array of customers)
* Very high attention to detail needed due to financial nature of emails
* Supporting CRM Comms team on troubleshooting and investigating issues, general support
* Creating handover documentation and development guidelines

**Cherry Advertising** **- Email developer (Mar - Apr 2018)**

* Working to existing static and responsive email templates
* Thorough testing from mobile to desktop, specifically android and outlook in litmus email testing
* High attention to detail needed due to medical nature of emails

**RiverIsland** **- Email developer (Sep - Dec 2017)**

* Working on and improving upon existing responsive email templates
* Speeding up development time by creating a more readable and maintainable code, resolving inherited rendering issues
* Developing both dynamic and static emails, both for UK and international markets, to briefs and designs supplied
* Very quick turnarounds expected, and multiple amends to copy and design updates, often last minute
* Working closely with CRM developer and assisting with workload
* Role comprised some aspects of CRM developer, including creating and managing campaigns in Oracle Responsys

**Wunderman** **- Email developer (Aug - Sep 2017)**

* Working on and improving upon existing responsive email templates
* Developing emails to briefs and designs supplied by project managers and meeting tight deadlines, also expected to deliver quick turnarounds and last minute amends from client (BT/EE)
* Using litmus to test emails across 30+ email clients/devices
* Attending daily stand ups and keeping QA team & PM updated on progress of Jira issues/daily projects

**Molton Brown** **-**

**Email developer (Jun 2016 - May 2017)**

* Solely responsible for all development and testing of responsive emails for campaigns. This involved multiple email builds per week, following strict deadlines and managing ahigh and unpredictable workload (large number of resends, amends to products and last minute email send outs)
* Involved in creating a new master template to streamline the development process
* Took the initiative to create hand over documents and guidelines for future email developers in Molton Brown

**Front-end/Email developer (Jul 2015 - Feb 2016)**

* Involved in the development of responsive web content, occasionally with functional/interactive elements (as per brief and designs supplied)
* Frequently updating homepage/other page content on both UK and international sites and deploying to staging/live environment using Oracle CMS
* Developed and tested multiple responsive email builds per week

**HiveGroup -**

**Front-end developer** **(Mar 2015 - Jun 2015)**

* Involved in the development of multiple micro sites for a large pharmaceutical company using a custom framework, this involved following Photoshop mock-ups, sitemaps and functional specs, close to pixel perfect development to mock-ups across all major browsers (using graceful degradation in IE7/IE8)
* Copy updates and amends to some sections of the localised iPad apps
* Resolving front-end defects
* Doing image/graphical work using Photoshop
* Liaising with team and resolving any defects or amends raised in Jira

**Front-end developer (Sep 2014 - Dec 2014)**

* Copy updates for different iPad apps, some of which would be localised into a dozen languages
* Styling changes and updates to HighCharts
* Assigned to develop a medical micro-site

**Front-end developer (Oct 2013 - Dec 2013)**

* Copy updates for an iPad app which would be localised into over 20 languages. Very high attention to detail required due to medical related material
* Styling changes and updates to HighCharts JavaScript charts also required

**Salmon -**

**Front-end developer (Jan 2014 - Sep 2014)**

* Worked in a small team of front-end developers for a specific project which involved building a responsive site using HTML5/CSS3 (some Jquery and JavaScript work) following wireframes/specifications/visuals supplied
* Robust cross browser testing (ensuring final work met company and client standards)
* Resolving front-end related defects
* Wire framing using Axure Pro, which included error handling

**Front-end/Email developer (Aug 2012 - Aug 2013)**

* Working in an Agile environment, both within large and small teams on various client projects
* Creating and updating webpages, adding features and functionality (some Jquery and JavaScript work)
* Robust cross browser testing (ensuring final work met company and client standards)
* Attending and contributing to daily / weekly project meetings
* Building and testing of html emails ensuring cross email client / browser compatibility, all according to functional specs

**Thetrainline -**

**Front-end/Email developer (Mar 2010 – Aug 2012)**

* Building html emails / emailshots / newsletters. Updating dynamic email copy and imagery
* Whitelabelling for affiliate sites
* Web page / template, landing page and micro-sites build and deployment
* Reporting UI issues and where possible fixing them, and some error / bug reporting
* Updating and deploying content on the site, fixing and deploying tracking code throughout site
* Modifying and creating graphics / banners / images
* Documenting processes
* Managing design team workflow and prioritisation, liaising with other teams within the company and managing multiple work requests
* Photoshop Mock-up designs for new pages / applications / tools on thetrainline site

**Front-end/Email developer (Oct 2006 – Dec 2008)**

* Documentation
* DDA compliance
* UI testing, banners, graphics and flash work
* Emails & emailshots/newsletters
* Web page / template design and creation, website prototyping and updating content on the live site

**Qualifications**

BSc Multimedia Computing - Westminster University, Harrow ( Sep 2000 - Sep 2004 )

**Interests**

Travelling  **|**  Bouldering (Indoor Climbing) **|** Jogging **|** Film + Cinema **|** Science + Technology **|** Environmental Issues **|** Current News/Politics